



# CONFERENCE PROGRAMME

4-6 October 2022, Warsaw (ISCIW 2022)

INTERNATIONAL SCIENTIFIC CONFERENCE INNOVATIONS 4.0 IN THE POST COVID GLOBAL WORLD

## I DAY 4 October 2022

REGISTRATION	9.00 – 10.00		
Opening of the conference	10.00 -10.15	Prof. Piotr Maśloch, Chairman of the Scientific Council.	
		Prof. Ben Ngoye, Rector of Strathmore University Business School, Nairobi, Kenya.	
Keynote speech, opening speech	10.15 -10.45	Prof.Witold Orłowski: Post-Covid World Economy	
Session I	11.00-12:20	MODERATORS: Yixuan Wang, Piotr Maśloch (session in English/China with translation)	
11:00 – 11:15	Sk Mokoena	Director Turfloop Graduate School of Leadership, Faculty. of Management and Law, University of Limpopo, South Africa.	Educational Synergy And Growth Through International Collaboration.

11:15 – 11:30	Wang Ke Qin	Wuhan Sports University, China.	Mass sports promotion - 群众体育推广.
11:30 – 11:45	Olaf Żylicz	WSB University – Warsaw, Poland.	Women leaders: The right Option not Only in Times of Crisis.
11.45 – 12.00	Naglaa Fathy El Dessouky	University of Bahrain, Kingdom of Baharain.	Rethinking the Public service: new public management perspectives.
12:00 – 12:15	Ashuza Romuald	Strathmore University, Nairobi, Kenya.	Improving the Student Academic Performance Progression at Strathmore University.
	12:15 – 13:00	COFEE BREAK	
Session II	13.00-14:00	MODERATORS: Agnieszka Wójcik-Czerniawska, Olaf Żylicz (session in English)	
13:00 -13:15	Edgar Harzfeld	Stralsund University of Applied Sciences, Germany.	Enhancing photovoltaic systems with long and short time storage to compensate feed-in gaps.
13:15 - 13:30	Yixuan Wang	University of Limerick, Ireland.	Mobile payment in China.
13:30 - 13:45	Andrea Rey	University of Naples Federico II, Naples, Italy.	Stock market reaction to green bond issuance: Evidence from Italy.
13:45 – 14:00	Igor Protasowicki	WSB University – Warsaw, Poland.	Personal cybersecurity in post-industrial era.
	14:00 - 14:45	LUNCH	
Session III	14:45-16:15	MODERATORS: Grzegorz Maśloch, Barbara Grześ (session in English)	
14:45 - 15:00	Najla Shafigji & Digvijay Dilip Bhujbal	Hochschule University of Applied Science Berlin, Germany.	Green logistic and sustainable electronic products packaging, consumer, perspective.
15:00 -15:15	Kennedy Munyao	Strathmore University, Nairobi, Kenya.	Mobile AI App for student mental health wellbeing.
15:15 – 15:30	Marcin Stajniak	War Studies University, Warsaw, Poland.	The use of IT systems in managing the portfolio of a corporate client.
15:30 – 15:45	Grzegorz Kiereś	War Studies University, Warsaw, Poland.	Quality management processes in the enterprise.

15:45 – 16:00	Adedeji Samuel Atiba	La Universitat Politecnica de Catalunya, Barcelona, Spain & Wasaw University of Technology, Spain.	Positive Energy Building.
16:00 – 16:15	Okoh Michael Ejeh	Business Administration, Nigeria.	Impact of retirement scheme on employment performance in private sector organizations.
	16:15 – 16:45	COFEE BREAK	
Session IV	16: 45 - 18:30	MODERATORS: Henryk Wojtaszek, Klaudia Skelnik (session in Polish)	
16:45 -17:00	Małgorzata Orłowska	War Studies University, Warsaw, Poland.	The impact of the Coovid-19 pandemic on selected factors of local development.
17:00 -17:15	Grzegorz Maśloch	Warsaw School of Economics, Poland.	Energy democracy: Goals, importance and role of energy cooperatives.
17:15 - 17:30	Tomasz Marzec	Adam Mickiewicz University, Poznań, Poland.	Energy cooperative as a legal form of community energy development.
17:30 - 17:45	Joanna Nowakowska-Grunt, Joanna Antczak	Częstochowa University of Technology, Military University of Technology, Poland.	Dilemmas and delayed development of cities in the Smart City concept.
17.45 - 18.00	Karolina J. Helnarska	WSB University –Warsaw, Poland.	The impact of cultural differences on the spread of COVID-19.
18.00 - 18:15	Ireneusz Miciuła	Szczecin University, Poland	EU energy management.
	18:15 - 18:30	Info about the next conference in Venice 24-26 May 2023	
	19:00- 19:15	Diploma session/ photo session	
	19:15 - 23:00	Gala dinner & Live concert	

## II DAY 5 October 2022

Session V	10:00- 11:15	MODERATORS: Agnieszka Wójcik-Czerniawska, Henryk Wojtaszek (English session)	
10:00 - 10:30	Jesus Centenera	Socio Director - AGERÓN INTERNACIONAL, ICEX-CECO, Madrid, Spain.	The radical innovation in Foreign trade.
10:30-10:45	Folayemi Godswill-Okoro	Kaduna State University, Nigeria & Vistula University.	Semantic approach to social media and freedom of speech.
10:45-11:00	Roland Kozłowski	WSB University – Gdańsk, Poland.	The role of social media manipulation in promoting democratic decay – The case of Poland.
11:00 – 11:15	Iza Gigauri	St Andrew the First Colled Georgian University, Tbilisi, Georgia.	Exploring social entrepreneurship in Georgia.
	11:15 – 12:00	COFEE BREAK	
Session VI	12:00-13:15	MODERATORS: Anna Zielińska-Chmielewska, Henryk Wojtaszek (English/Polish session)	
12:00-12:15	Tamara Cheruiyot	Strathmore University, Nairobi, Kenya.	Saidiana: A Web-based Application that Connects the Community to Opportunities for Social Impact.
12:15-12:30	Anna Zielińska-Chmielewska	Poznań University of Economics and Business.	Anticipated changes in food expenditures and food consumption during COVID-19 pandemic in Poland.
12:30-12:45	Michał Grzegorzewski	Warsaw University of Technology, Poland.	Financial Technology in the construction sector.
12:45-13:00	Izabela Jankowska-Prochot	WSB University – Warsaw, Poland.	The impact of the fourth industrial revolution during the covid-19 pandemic on changes in the area of Polish criminal law regulations.
13:00-13:15	Arkadiusz Kampczyk	AGH University of Science and Technology in Kraków, Poland.	Determinants of Specific Traction Electricity Consumption in a Sustainability Development System Rail Transport.
Session VII ROOM B	12:00-13:15	MODERATORS: Mateusz Ziętarski, Joanna Żukowska (Polish session)	

12:00-12:15	Robert Balcerzyk	General Tadeusz Kościuszko Military University of Land Forces in Wrocław, Poland.	Young development and Covid-19.
12:15-12:30	Joanna Żukowska	Warsaw School of Economics, Poland.	Management and quality in 21st century innovation.
12:30-12:45	Miłosz Gac	WSB University – Gdańsk, Poland.	The role Sweden and Finland in the Nato security system in the Baltic region.
12:45-13:00	Grzegorz Świecarz	University of Opole in Opole, Poland.	Time management in the globalization of the 21st century.
13:00-13:15	Barbara Grześ	WSB University – Warsaw, Poland.	The role of a leader in the management of the 21st century.
13.14-13.30	Dagmara Modrzejewska	Economics University in Katowice, Poland.	Cyber and Information Security Center of Excellence as a new trend in managing organizations and building standardization and governance regarding cyberspace and information security.
13:30-14:15		LUNCH	
Session VIII	14:15-15:45	MODERATORS: Henryk Wojtaszek, Artur Bartosiak (Polish session)	
14:15-14:35	Martyna Matusiak, Julia Zawadzka	WSB University – Warsaw, Poland.	The interdisciplinary nature of contemporary marketing is a determinant of future marketing.
14:35-14:55	Wiktoria Szczepanik, Katarzyna Lewicka	WSB University – Warsaw, Poland.	Strategic management as a determinant of modern management methods and techniques.
14:55-15:15	Ewa Filipiak, Wiktoria Markowska	WSB University – Warsaw, Poland.	Humanitarian crises and their implications in the 21st century.
15:15-15:30	Aleksandra Lipnicka, Milena Łoś	WSB University – Warsaw, Poland.	A new dimension of economic security in the 21st century.
15:30-15:45	Wojciech Tomaszewicz	WSB University – Gdańsk, Poland.	Post - the pandemic realities of the marke real estate.
15:45 – 16:00	Dawid Orłowski	War Studies University, Warsaw, Poland.	The use of modern techniques and information technologies in management.

Session IX ROOM B		MODERATORS: Robert Balcerzyk, Mateusz Ziętarski	
14:15-14:30	Marlena Niemiec	War Studies University, Warsaw, Poland.	Social pathologies and the sense of security in local communities.
14:30-14:45	Dorota Balcerzyk	General Tadeusz Kościuszko Military University of Land Forces in Wrocław, Poland.	Competency profile of a woman – leader.
14:45-15:00	Waldemar Zjaja	University of Rzeszów, Rzeszów, Poland.	Managing network activities in Poland.
15:00 -15:15	Henryk Wojtaszek	War Studies University, Warsaw, Poland.	The importance of sustainable development towards reducing environmental pollution.
15:15-15:30	Ewa Tomaszewska	War Studies University, Warsaw, Poland.	Management of classified documents and economic crimes.
15:30-15:45	Michał Buczek	War Studies University, Warsaw, Poland.	Managing production companies in the Mazowieckie Voivodeship.
15.45-16.00	Nguyen Thanh Hai (Mr.)	Chief of Vietnam Trade Office Vietnam Embassy in Poland.	New trends in managing process in XXI century.
	16:00-16:15	CLOSING CEREMONY	
	16:15 – 17.00	DINNER	



Next conference 24,25,26 May 2023 in Venice

International conference in the comfort of  
VENICE...

